

2024 CITY OF KAMLOOPS ANNUAL REPORT SUBMISSIONS-KCU

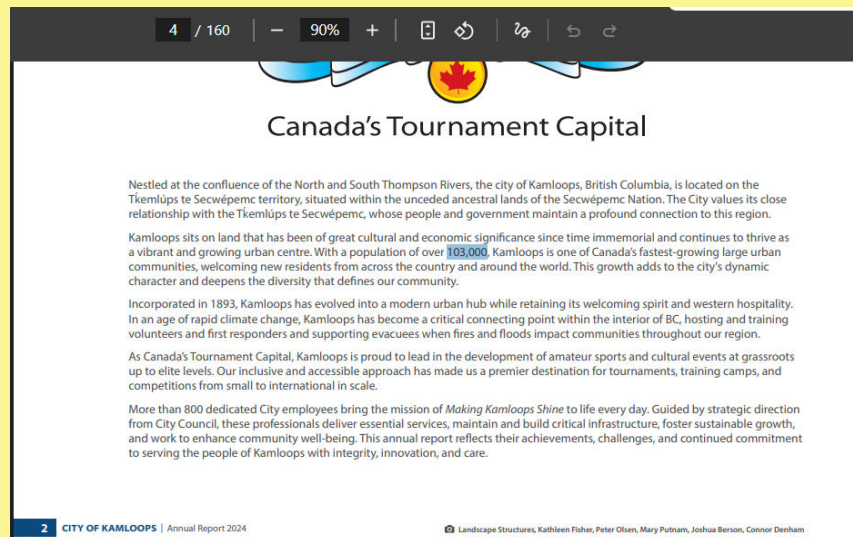
June 24, 2025

1. A significant change in report format is noted from previous years. Expenses are now grouped together, rather than itemized as they were in past reports. This broader categorization limits visibility into specific costs, such as pesticide use or legal fees-which are important for residents to understand.

As well, Kelowna and other cities' reports are much more transparent.

C: We respectfully request a return to itemized reporting, to enhance transparency and provide clarity on how funds are allocated.

2. Slide 2, Page 4



The Annual Report says “With a population of over 103,000, Kamloops is one of Canada’s fastest-growing large urban communities.”

The 2024 Housing Needs Report says that the population is 107,941.

Q: What number should residents consider accurate?

Q: Why was a population of 110,289-higher than both of these-used for the AAP in the summer of 2024 for determining the number of electors?

3. Slide 16, Page14

16 / 160 | - 90% + | [Icons]

Safety & Security

The City of Kamloops takes action to ensure all residents feel safe and secure in our community.

AREAS OF FOCUS

SAFETY
We prioritize the safety of our community for residents, businesses, and visitors.

HOUSING
We proactively create opportunities to increase the inventory of diverse housing supply so that residents can access and move throughout the housing continuum.

SOCIAL SUPPORTS
We intentionally collaborate with key partners to create innovative solutions that respond to and address the community's needs.

EMERGENCY PREPAREDNESS AND RESPONSE
We build community resiliency, mitigate the impacts of emergency events, streamline response, and ensure our protective services align with evolving needs.

BUILT ENVIRONMENT
We create diverse community spaces for people to safely travel through, gather in, and experience our community.

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The City of Kamloops has established new emergency evacuation routes for Juniper Ridge, to provide multiple escape options in case of an emergency like a wildfire. The document contains a map, and says the city is also planning to conduct route tours to familiarize the residents.

Other at-risk areas of the city also require attention. Westsyde for example, has a larger population of residents over Juniper, and would most likely face gridlock in an emergency.

New residents may be unfamiliar with backroads leading out of Westsyde.

Q: Is there an emergency evacuation plan for Westsyde and other vulnerable areas?

4. Slide 23, Page 21



Last year, Statistics Canada named Kamloops the Crime Capital of Canada.

Victoria has completed a Community Safety and Wellbeing Plan; published on their website.

<https://pub-victoria.escribemeetings.com/filestream.ashx?DocumentId=103082>

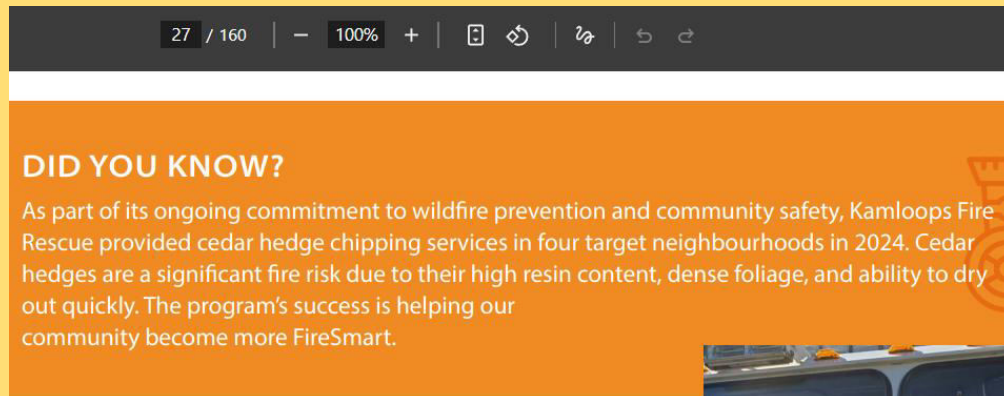
Victoria city councillor Marg Gardiner says "Decisions made by Victoria council over the past decade have anchored the drug subculture into our city."

She says the report is "directed to the short term; to making our streets safer again, and that "It will not solve all of the problems that our city is experiencing, but it has the best chance of making our city safe again."

<https://www.saanichnews.com/local-news/our-city-is-in-crisis-victoria-endorses-community-safety-plan-8082366>

Q: Has the City of Kamloops created or considered a similar strategy?

5. Slide 27, Page 25



The Siberian Elm is listed as an invasive species in Canada and the US, and is referenced in our city bylaws. These aggressively spreading and fast-growing trees can reach 70 feet tall-growing six feet per year.

Every spring, they drop millions of seed pods, and continue to litter debris throughout summer. They displace native plants, disrupt ecosystems, attract elm leaf beetles, create additional maintenance burdens for residents and businesses; and their brittle branches fall and cause damage.

We know Kamloops is at risk to wildfire. Siberian elms are considered highly flammable, and are known to contribute to wildfire risk due to their flammability, and the tendency of their branches to break easily; creating fire fuel.

Removal would be a huge undertaking, but this problem will only worsen if it isn't addressed.

C: We ask that this Council include active management and control of the Siberian Elm; in city planning and wildfire mitigation efforts.

C: As removing mature elms can cost over \$5,000 dollars each, we ask that a program be considered to assist homeowners with removal.

Q: Would the City be eligible for any of these grant programs?

- Invasive Species Council of BC- Invasive Species Grants**
- BC Community Climate Funding Guide for Local Governments**
- Environment and Climate Change Canada-Habitat Stewardship Program**
- Natural Resources Canada-2 Billion Trees Program**

6. Slide 32, Page 30:

A Season of Intentional Listening and Learning

Starting late in 2023 and running through spring 2024, the City took a bold step in public engagement by launching Community + Council Conversations, a pilot project designed to bring Council and residents together for meaningful, face-to-face discussions. Over the course of seven neighbourhood meetings, 353 attendees shared their insights on Council's strategic priorities, highlighting what is working well and where more attention is needed. These interactive sessions featured casual one-on-one conversations and round-table discussions using a world cafe format. Residents also had the chance to refine and prioritize key themes through the City's online engagement platform, generating 236 contributions and over 1,400 votes on issues that matter most to them.

This pilot project required considerable effort, with over 400 hours of staff time, including 120 hours outside regular hours. The outcome was a clear, community-driven list of priorities to guide future decision making. Survey results showed strong public satisfaction with the overall pilot, with many participants appreciating the opportunity to voice their concerns in a well-organized, respectful setting. The Community + Council Conversations events demonstrated Council's commitment to understanding residents' key concerns and allowing them to drive Council's strategic direction.

PUBLIC TOWN HALL MEETINGS PILOT PROJECT August 21, 2023 Page 6

FINANCIAL IMPLICATIONS

Costs to host the events may include facility rental (if City-owned facilities are not available or appropriate), audio/visual support (if not available in the facility), moderator fee, and refreshments. Based on previous events, staff are recommending a budget of approximately \$3,000 per event. If Council wishes to support the events with paid advertising, additional funding would be required.

IMPLEMENTATION PLAN

Following direction from Council, staff will identify possible meeting dates based on the availability of locations, participants, and logistical support, such as audio/visual and moderators. Staff will aim to complete this pilot project by the end of October 2023.

COMMUNICATIONS

The Communications and Community Engagement Division will develop a plan to promote the events to Kamloops residents, including working with neighbourhood associations.

K. Rodrigue
K. Rodrigue
Acting Communications
Manager

Concurrence: D. Hallinan, FCPA, FCMA, Corporate
Services Director

[Signature]
Approved for Committee
KR/kjm

COMMUNITY + COUNCIL CONVERSATIONS

 7 NEIGHBOURHOOD MEETINGS	 353 ATTENDEES	 236 ONLINE CONTRIBUTIONS	 +1,400 ONLINE VOTES ON ISSUES
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The "Community and Council Conversations" pilot project slide reads *"Survey results showed strong public satisfaction with the overall pilot"* and that it *"Required considerable effort, with over 400 hours of staff time, including 120 hours outside regular hours"* for the 7 neighborhood events. No cost is stated for the pilot project; and inquiries from the public have gone unanswered. Just 353 of our 108,000 (?) Residents attended the events-less than half of a percent of Kamloops residents. The tiny attendance rate seems to be a very weak turnout for the effort and cost-which is likely upward of ten thousand dollars for each session.

C: As spending an estimated \$50,000 on less than a half of one percent of Kamloops residents equates to a very poor ROI, we hope that a cost analysis has been conducted.

Q: What was the total cost of the pilot project?

Regarding public engagement methods used for the Communications Survey:

Relying primarily on online surveys likely excludes residents who are less active on social media, or who receive City of Kamloops updates mainly through utility bill inserts.

Many of our elderly residents still depend on or prefer traditional channels like television and print, and these citizens must be included. Public engagement efforts should not rely on informal word-of-mouth or expect residents to share information on behalf of the city.

That approach risks reinforcing inequities rather than bridging them.

C: Where the survey results are concerned, please take into account that these residents likely did not fill out the survey-because they didn't receive notification of it.

C: Please consider communicating with taxpayers primarily by mail in the planning of matters of importance such as a strategic communications plan.

Q: Has the city considered offering prizes to boost survey participation?

7. Slide 43, Page 41

43 / 160 | 90% + | [Icons] | [Icons]

GOVERNANCE & SERVICE EXCELLENCE

Maintaining City Assets 2024

- 1 Pemberton Water System Upgrades**
Installing a new reservoir and booster station within Greenstone Park
- 2 Tranquille Gateway Improvements**
Performing utility work, **installing a sidewalk**, and constructing a multi-use pathway
- 3 City Centre Sanitary Upgrades**
Installing a trunk sewer main along Lansdowne Street
- 4 Pioneer Park Improvements**
Upgrading a water main and reconstructing the parking lot with additional parking
- 5 Lower Springhill Erosion Prevention**
Upgrading drainage pipework, installing rip-rap, and performing restorative planting
- 6 Clapperton Road Sidewalk Completion**
Forming an important east-west pedestrian link to the Tranquille Market Corridor
- 7 Pines Springs Road Sidewalk Completion**
Providing safer passage for children getting to David Thompson Elementary School

While new paths and sidewalks were built elsewhere in the city, school children still walk along busy Parkcrest Avenue without one.

Q: Shouldn't this be a higher safety priority?

8. Slide 44, Page 42

+\$375,000
RECEIVED FROM
GRANT APPLICATIONS
SUBMITTED IN 2024

Maximizing Grant Funding to Benefit Our Community

Securing external funding through grants helps ease the local tax burden and enables the City to pursue valuable projects that might not be possible otherwise. However, the grant process is complex, requiring extensive research, cross-departmental collaboration, detailed applications, and ongoing project monitoring to meet funding requirements.

In 2024, City staff, with support from the Grants and Awards Specialist, applied for 19 grants. To date, three applications have been successfully awarded, bringing in over \$375,000. Five applications totalling over \$9 million dollars are still pending decisions, four applications were declined, and one was awarded but rescinded during the 2025 federal election process. This funding has already had a meaningful impact, supporting initiatives like a watershed climate change adaptation study and a medically equipped van and outreach supplies to support Kamloops Fire Rescue and our Community Services Officers. By proactively seeking grant opportunities, the City continues to invest in initiatives that strengthen our community, without placing the full financial burden on taxpayers.

AREAS OF FOCUS SUPPORTED BY GRANTS IN 2024 INCLUDE THE FOLLOWING:

- Climate adaptation - \$150,000
- Trades training research - \$75,000
- Creating efficiencies in the development approval process - \$150,000

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The slide reads that in 2024, City staff with support from the Grants and Awards Specialist; received \$375,000 in grants.

Kelowna's annual report states that they received approval for 18 grants valued at \$7.4M in 2024.

<https://kelownapublishing.escribemeetings.com/filestream.ashx?DocumentId=50311>

Q: What is the reason for this large funding gap between Kamloops and Kelowna?

9. Slide 47, Page 45

47 / 160
80%

Social Media Engagement

In 2024, the City of Kamloops hired a Digital Content Specialist to oversee content and growth strategies for all digital communications platforms, including social media channels, websites, and the City's intranet. Through the expertise of this new role, the City's digital presence has strategically evolved to provide a better user experience tailored to each unique platform.

KAMLOOPS.CA					
Activity	2020	2021	2022	2023	2024
Site Visits	982,635	1,455,442	1,413,769	1,300,645	1,834,651
Page Views	1,868,759	2,724,730	2,495,011	2,890,832	2,799,110

LETSTALK.KAMLOOPS.CA					
Activity	2020	2021	2022	2023	2024
Site Visits	96,323	71,384	40,541	69,165	77,124
Aware Visitors	62,143	27,509	37,104	47,191	55,098
Engaged Visitors	1,621	7,681	2,879	2,014	3,443

↑12%
FOLLOWERS
45,691
INTERACTIONS

↑2%
FOLLOWERS
27,350
ENGAGEMENTS

↑14%
FOLLOWERS
12,840
INTERACTIONS

↑18%
FOLLOWERS
18,995
INTERACTIONS

↑24%
SUBSCRIBERS
47,945
VIDEO VIEWS

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The “Let’s Talk” page had 3,443 “Engaged Visitors” for all of 2024. That’s just 4% of Kamloops.ca traffic.

“Aware Visitors” refers to people who might have landed on a page through a search engine, social media, or a referral link-but haven't actually explored other parts of the site, or taken any further action.

C: Terminology like “Aware Visitor” is likely unclear to the general public, and is unnecessary.

C: We suggest reviewing the cost-effectiveness of Let’s Talk. KCU has ideas we’re happy to share.

10. Slide 120, Page 118:

128 / 160 | - 100% + | |

FINANCIAL STATEMENTS

City of Kamloops

Schedule 3:
(Unaudited)

Growing Communities Fund

The Province of British Columbia distributed conditional Growing Communities Fund (GCF) grants to communities at the end of March 2023 to help local governments build community infrastructure and amenities to meet the demands of population growth. The GCF provided a one-time total of \$1 billion in grants to all 161 municipalities and 27 regional districts in British Columbia.

The City received \$15.692 million of the GCF in March 2023.

	2024	2023
Balance, January 1	\$ 16,243	\$ -
Growing Communities Fund Grant received	-	15,692
Interest income	853	638
Eligible costs incurred		
Capital projects	(515)	(87)
Total eligible costs incurred	(515)	(87)
Balance, December 31	\$ 16,581	\$ 16,243

CITY OF KELOWNA

ANNUAL REPORT 2024

Schedule 5 – BC Growing Communities Fund Grant

For the Year Ended December 31, 2024
(In thousands of dollars)

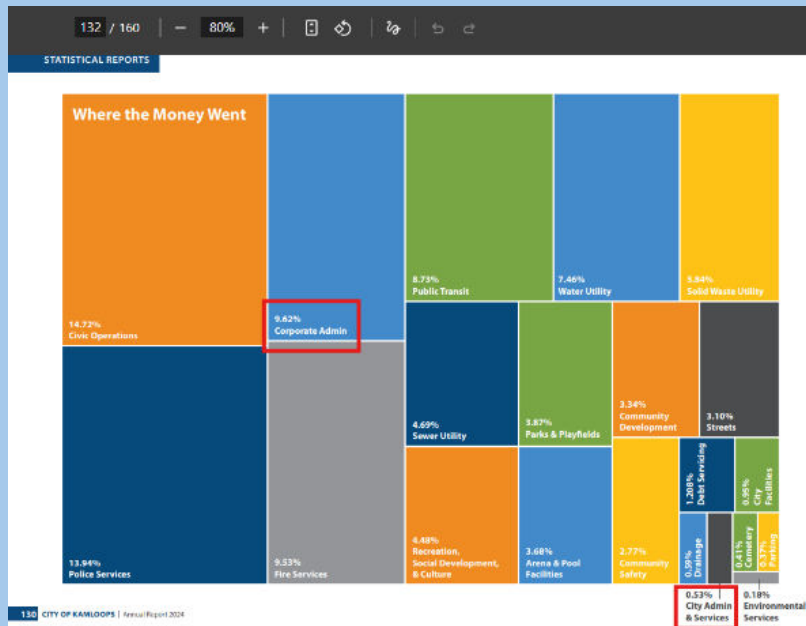
The BC Growing Communities Fund Grant was received from the Provincial Government in 2023. The schedule below provides disclosure of funds received, spent and remaining as well as any interest earned on unused funds. A balance at the end of the year represents unused funds received and is included in the General fund reserve.

	2024	2023
Balance, beginning of year	\$ 26,256	\$ -
BC Growing Communities Fund Grant received	-	26,228
Interest earned	1,025	241
Less use of funds:		
Public safety equipment	-	(213)
Active transportation infrastructure	(4,480)	-
Local road improvements	(821)	-
Recreation infrastructure	(2,697)	-
Wastewater infrastructure	(1,656)	-
	(8,629)	28
Balance, end of year	\$ 17,627	\$ 26,256

Kelowna’s use of the Growing Communities Fund grant money is clearly outlined in their annual report, while ours is not.

Q: How was the \$515,000 portion of the grant money used; and how will the balance be used?

11. Slide 132, Page 130



An article in CFJC states “The biggest increase, however, went to City Management, who made 15.6 million in 2024, a 13% increase from the 13.5 million in 2023.”

There’s confusion over the terms “City Management”, and “Corporate Admin”.

Q: Which staff are included under “Corporate Admin” on this page?

Q: What does “City Admin & Services” include on the page?

Q: Why doesn’t the city’s annual report specify which budget codes are included under each category, to enable the public to understand what is actually being reported?

Q: Are the two CAO salaries included under “Corporate Admin” or “City Admin & Services?”

The lack of detail around former CAO Trawin’s 2024 salary is fueling confusion and concern. City Hall has confirmed that a “significant portion” of the amount was reimbursed, but has not disclosed by who, or how much was covered.

It does not violate privacy laws to name an organization like WorkSafeBC or an insurance provider, as those are institutional relationships. Unless there’s a legal or contractual reason not to disclose, from a governance and transparency standpoint; naming the source would go a long way in helping provide clarity for residents concerned with their tax dollar.

C: If there are reasons that the breakdown of CAO Trawin's salary cannot be disclosed, please inform the public. If there are not, please demonstrate accountability to taxpayers by disclosing the third party, and clarify the true cost.

Q: As it is public wage information, is the former CAO still currently receiving a salary, and if so -for how long will it continue?

2024 Statement of Financial Information.pdf 23 / 39 100%

Name	Position	Group	Remuneration (Note 1)	Retroactive Pay Adjustments (Note 3)	Taxable benefits & payouts (Note 2)	Total Income	Expenses
Tompkins, David J	Crew Leader - Sanitation and Sign Shop	CUPE	94,009		346	94,354	696
Topham, Jeff	Tournament Capital and Event Coordinator	CUPE	78,046		223	78,269	3,528
Forbes, Kurt	Fire Engineer	IAFF	115,682	18,534	900	135,117	0
Trawin, David	Chief Administrative Officer	MGMT	216,669		1,317	217,986	13,640
Treadway, Bryce	Crew Leader - Electrical/Instrumentation	CUPE	104,793		406	105,199	894

2024 Statement of Financial Information.pdf 19 / 39 100%

Mazzotta, Carmin	Assistant Community and Culture Director	MGMT	138,614		1,467	140,080	2,066
Mazzotta, Maria	Corporate Officer	MGMT	145,736		963	146,699	231
McCarthy, Jennifer	Accounting Supervisor	MGMT	110,580		754	111,334	1,845
McCorkell, Byron	Chief Administrative Officer	MGMT	300,823		1,576	302,398	10,158

2024 Kamloops CAO salary \$520,384

Understanding how management wage increases are set and who decides, is a critical aspect of financial transparency-especially given the 13% increase noted in the 2024 report.

This is an important concern as it affects public trust, and the equitable use of taxpayer funds. If wages are public, wage scales and supporting data must be as well, including criteria, performance metrics, and any justifications used in the process.

Q: What is the process is used to determine management wage increases, and who makes the decision?

12. Slide 133, Page 131

133 / 160 | - 90% + | 📄 ↺ | 🔄 | ↶ ↷

STATISTICAL REPORTS

CONSOLIDATED REVENUE AND EXPENSES					
(in thousands of dollars)	2020	2021	2022	2023	2024
Revenue by Source					
Taxation	\$119,687	\$123,939	\$131,560	\$141,295	\$156,022
Fees, Rates, and Sales of Service*	68,465	71,870	81,742	81,369	90,438
Government Transfers	34,612	26,502	25,922	42,814	29,849
Private Contributions	5,048	6,025	24,984	17,061	6,842
Developer Cost Charges	2,323	2,346	2,452	4,778	8,313
Investment Income	7,385	4,870	5,217	9,417	9,962
	\$237,520	\$235,552	\$271,877	\$296,734	\$301,426
Expenses by Function					
Protective Services	\$51,097	\$55,699	\$58,099	\$61,710	\$72,528
Civic Operations	51,400	52,418	57,034	60,496	64,830
Utilities	42,392	38,456	40,353	47,274	49,965
Development, Engineering, Sustainability, & Public Transit	23,403	24,524	29,055	32,546	32,790
Corporate Administration	15,770	17,755	17,329	24,320	28,245
Community & Culture	16,023	19,479	20,163	20,381	22,152
Cemetery	714	847	919	897	1,116
Kamloops Airport	2,286	2,663	2,473	2,256	2,258
Venture Kamloops	687	686	714	751	785
	\$203,772	\$212,527	\$226,139	\$250,631	\$274,669
Expenses by Source					
Supplies, Contracts, Other Services**	\$94,137	\$94,911	\$104,106	\$119,302	\$130,021
Salaries, Wages, and Benefits	75,262	79,653	83,762	88,959	101,162
Amortization	33,042	36,555	35,463	38,559	39,837
Debt Servicing and Capital Costs	486	453	1,667	2,561	2,273
Personnel Expenses	845	955	1,141	1,250	1,376
	\$203,772	\$212,527	\$226,139	\$250,631	\$274,669

REVENUE

EXPENSES

Investments

Debt Payments

Developer Contributions

Depreciation of Assets

Fees and Grants

Supplies and Contracts

Taxation

Labour and Personnel Expenses

* Note: Gain (loss) from capital asset disposal offset against fees, rates, and sales of services.
 ** Note: Cross functional services netted against supplies, contracts, and other services.
 Source: City of Kamloops, Financial Services Division

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The “Corporate Administration” row lists a 63% increase from 2022 to 2024.

Q: What budget codes were included under this heading?

Q: What constitutes the large increase over a two-year period?

Q: What budget codes make up the “Salaries, Wages and Benefits” row?

13. Slide 140, Page 138

140 / 160



90%



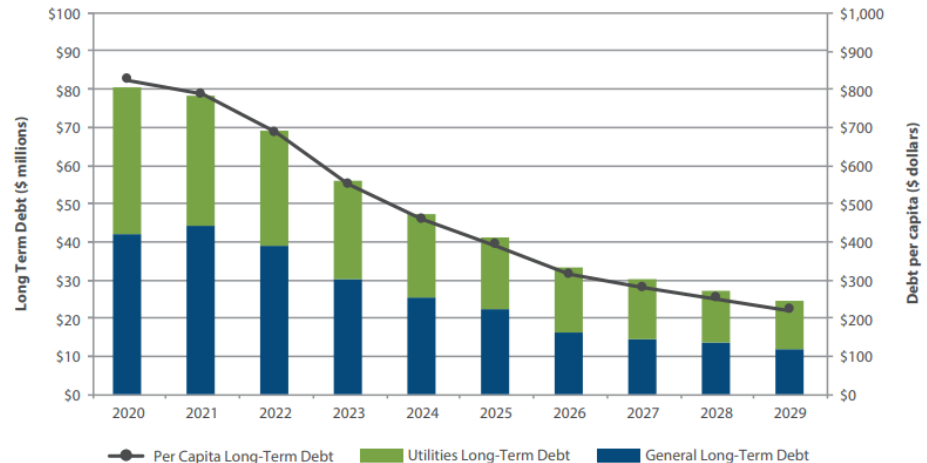
STATISTICAL REPORTS



DID YOU KNOW?

The per-capita debt for Kamloops is low even though the City has to provide services and infrastructure for all of its residents and some of the surrounding areas; unlike other municipalities that can share major infrastructure costs with neighbouring communities.

LONG-TERM DEBT AND DEBT PER CAPITA



LONG-TERM DEBT

	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
General Long-Term Debt	\$41,959,752	\$44,355,024	\$39,050,462	\$30,093,423	\$25,207,383	\$22,170,875	\$16,317,257	\$14,665,625	\$13,374,871	\$12,084,117
Utilities Long-Term Debt	38,718,521	33,847,041	29,971,219	26,123,978	22,183,381	18,818,858	17,120,523	15,497,099	13,969,503	12,441,907
	\$80,678,273	\$78,202,065	\$69,021,681	\$56,217,401	\$47,390,764	\$40,989,733	\$33,437,780	\$30,162,724	\$27,344,374	\$24,526,024

POPULATION AND PER CAPITA LONG-TERM DEBT CALCULATION

	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
Population Estimates	94,629	97,902	99,233	100,583	101,951	103,338	104,743	106,167	107,611	109,075
Per Capita Long-Term Debt	852	819	730	631	537	441	370	317	271	224

While the \$275M in loan authorization for the PAC and Multiplex may not have received full assent until 2025, the City was well aware as of September 2024 that these borrowings were advancing. It's concerning that this substantial upcoming liability-representing one of the largest capital undertakings in our city's history-was not acknowledged in the report; even as a note or projected inclusion.

By omitting mention of these pending loans, the report minimizes the City's real debt trajectory, and could mislead the public at a time when trust in fiscal management is already fragile.

Q: Will you revise the report to include the \$275M loans?

14. Slide 143, Page 141

CITY OF KAMLOOPS FULL TIME EQUIVALENT POSITIONS					
	2020	2021	2022	2023	2024
CUPE (Outside)	334.03	339.31	324.49	330.10	377.59
CUPE (Inside)	218.58	220.58	237.38	251.07	240.24
IAFF	121.44	123.44	121.10	124.10	134.10
EXEMPT (Non Management)	12.00	13.00	15.00	14.00	16.00
Management	99.68	98.65	103.18	105.78	110.15

Source: City of Kamloops, Human Resources and Safety Department

25 / 39 | — 100% + | [Icons] | [Icons]

Note 3: Represents retroactive pay from previous calendar years.

Note 4: Legend for payroll group codes

Payroll Group Code	Description
CUPE	CUPE employees
IAFF	International Association of Fire Fighters
MGMT	Management
MGMT - Dir	Corporate directors
Exempt	Non-management exempt employees
Non Union	Employees with no Union status

A 6.97% increase in full time management positions from 2022 to 2024 is noted here.

Q: Do these figures include both MGMT and MGMT-Dir payroll group codes?

15. Slide 149, Page 147

149 / 160 | — 80% + | [Icon] [Icon] [Icon]

Revitalization tax exemptions are limited to municipal property taxes (Sec 197(1)a of the *Community Charter*) and do not extend to school and other property taxes. Council adopted said bylaws to exempt the following properties.

DOWNTOWN REVITALIZATION PROGRAM	EXEMPT AMOUNT Municipal Only
Northland Property Corporation	\$222,199
Royal Residences (45 Units)	34,824
Nazca Management Ltd and R 1850 Holdings Ltd	1,814
Various owners	72,720
Various owners	207,662
Lansdowne 5th Avenue Holdings Ltd	8,182
Lansdowne 5th Avenue Holdings Ltd	5,308
Lansdowne 5th Avenue Holdings Ltd	7,292
Hansford Holdings Inc	8,464
Centre For Seniors Informations BC Interior Society	91,919
Total Downtown Revitalization Program	\$660,384

NORTH SHORE REVITALIZATION PROGRAM	EXEMPT AMOUNT Municipal Only
Mayfair (101 Units)	\$39,808
The Station on Tranquille (47 units)	27,219
MAIA Enterprises Ltd.	5,232
MAIA Enterprises Ltd	15,846
Various (Units 28)	15,443
Copperview Properties Ltd (Units 54)	15,303
Spirit Square Developments Ltd	11,834
Various (Units 38)	20,189
Total North Shore Revitalization Program	\$150,874

\$316,014 in tax exemptions are listed under “Various Owners”.

Q: Why are the owners not listed?

Q: Do any members of council or management hold any interest in any of them?

Q: Can the report be changed to include this information?


16. Slide 150, page 148

STATISTICAL REPORTS		
Community Service Agreements		
RECREATION SERVICE AGREEMENTS		
Organization	Program	Grant \$
British Columbia Wildlife Park Society	Operating funds	\$376,662
British Columbia Wildlife Park Society	Capital funds	103,020
Kamloops Mountain Bike Trail Association	Operating funds for Bike Ranch in Juniper	120,000
Kamloops Mountain Bike Trail Association	One time funding for Tourism Impact Report	78,000
Kamloops Sports Council	Operating funds - includes maintenance of sports hall of fame	26,802
Kamloops Sports Council	Fundraising campaign	388,310
Kamloops YMCA	Operating funds for programming	56,881

\$368,310 was given to the Kamloops Sports Council for a fundraising campaign.

Q: What was the campaign's purpose?

17. Slide 151, Page 149

151 / 160 - 80% + [Icons]		
ECONOMIC SERVICE AGREEMENTS		
Organization	Program	Grant \$
Kamloops Central Business Improvement Association	CAP Team Funding (partly funded from parking fund)	\$132,528
Tourism Kamloops	Operating Funds	250,000
Western Canada Theatre Company	Operating Funds	188,000
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CULTURAL SERVICE AGREEMENTS		
Organization	Program	Grant \$
Kamloops Ambassador Society	Ambassador Grant	\$2,702
Kamloops Art Gallery	Operating Funds	362,182
Kamloops Art Gallery	Capital and maintenance funds	112,725
Kamloops Arts Council	Operating Funds	41,624
Kamloops Arts Council	Children's Festival	13,500
Kamloops Mounted Patrol	Ambassador Grant	8,080
Kamloops Symphony Orchestra Society	Operating Funds	116,131

Q: Why is Western Canada Theatre listed under "Economic", rather than "Cultural"?



There is a large amount of unwarranted back-patting in the Annual Report.

CAO McCorkell says: *"We celebrated the grand opening of the Kamloops Seniors Community Centre... and secured public approval" for the borrowing bylaws that will enable the construction of the Kamloops Centre for the Arts and the Arena Multiplex."*

C: Celebrations obscure the lack of financial transparency and buried budget details in the report.

He says: *Capital projects were completed under budget... delivering large-scale projects on time"*

C: "Under budget" and "on time" are meaningless without full disclosure.

He says: *"The City has remained committed to leadership in environmental sustainability... reducing landfill waste by 33%"*

C: While a 33% waste reduction sounds solid-without knowing which landfills are being referred to and without a total waste baseline-it's difficult to judge impact.

The 2024 Annual Report's praise for council and city success relies on selective highlights like the Arena Multiplex and PAC progress and 33% waste reduction; while dodging fiscal transparency.

C: True success demands transparent budgets and resident-centered priorities...not just project announcements.